

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

NEBO Media, Media Account
Attention: Jessica Murray
3299 K Street NW
Washington, DC 20007
USA

<u>Contract / Revision</u> 472832 /		<u>Alt Order #</u> 06115408
<u>Product</u> NRSC 2012		
<u>Contract Dates</u> 10/03/12 - 10/09/12		<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 10/04/12 / 10/04/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
E 11	KVVU	10/03/12	10/05/12	MORE Access	630-7pm		:30			NM	1	\$705.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	--WTF--				3	\$235.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	KVVU	10/01/12-10/07/12	MORE Access	630-7pm	---WThF----	:30		\$235.00	NM			
		See MG 11.4											
	2	KVVU	10/01/12-10/07/12	MORE Access	630-7pm	---WThF----	:30		\$235.00	NM			
		See MG 11.4											
	3	KVVU	10/01/12-10/07/12	MORE Access	630-7pm	---WThF----	:30		\$235.00	NM			
		See MG 11.4											
	4	KVVU	10/04/12-10/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	----ThF----	:30		\$705.00	NM			
	Ⓜ	MG for 11.2,11.3,11.1											
E 15	KVVU	10/04/12	10/04/12	Bones	Thu 9p-10p		:30			NM	1	\$4,900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	---1---				1	\$4,900.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	KVVU	10/01/12-10/07/12	Bones	Thu 9p-10p	----Th-----	:30		\$4,900.00	NM			
		See MG 15.2											
	2	KVVU	10/01/12-10/07/12	Glee	Thu 9p-10p	----Th-----	:30		\$4,900.00	NM			
	Ⓜ	MG for 15.1 10/04											
N 20	KVVU	10/07/12	10/07/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	-----1				1	\$450.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	KVVU	10/01/12-10/07/12	Sports Plus Su 1045p	1045p-11p	-----Su	:30		\$450.00	NM			
		See MG 20.2											
	2	KVVU	10/05/12-10/05/12	FOX 5 News 5-6am M-F	5a-6a	-----F----	:30		\$450.00	NM			
	Ⓜ	MG for 20.1 10/07											
Totals												78	\$46,300.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/09/12	78	\$46,300.00	\$39,355.00
Totals	78	\$46,300.00	\$39,355.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
472832 /	06115408

Contract Dates	Product	Estimate #
10/03/12 - 10/09/12	NRSC 2012	

Advertiser	Original Date / Revision
NRSC	10/04/12 / 10/04/12

Signature: _____ Date: _____

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REP HEADLINE# 6115408 TRF# 472832 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 2: UNAPPROVED REV #3 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT4/12 12.55
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***
 CHANGES

ADV # _____ ADV. NAME _____ ISS/NRSC _____ REP.# _____ OFF.# 762 SALESMAN # _____
 AGY # _____ AGY. NAME NEBO MEDIA, INC. BUYER NAME JESSICA MURRAY

P.O. BOX 3775
 WASHINGTON, DC 20027
 SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6115408 CLASS: NATL. LOCAL REGIONAL

PRDCT NRSC 2012 EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/12 OCT9/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT4/12 12.55

REP: TO ROSE
 FR NIKKI
 OK'D M5 SEE LINE 37
 TOTAL SAME
 PLS CNF THANKS

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

20	S		1045P-1100P	30		\$450.00	10/7	10/7	0		SUN	0
----	---	--	-------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : SPORTS WRAP UP

37	A		500A-600A	30		\$450.00	10/5	10/5	1		FRI	1
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PROGRAM : NEWS
 ORD COM1: SPOT N/A. MG OFFER 5A NEWS. NOT PRE-BOOKED PLS APPROVE.

STATION MAKEGOOD OFFERS:
 THIS IS A MAKE-GOOD FOR OCT7 ON LINE-20 FOR 1 SPOT/WK

M5 OK'D BUY#20 MISSED: SUN/1045P-1100P OCT7 30S \$450.00 (OCT4/12)
 OFFER: FRI/500A-600A OCT5 30S \$450.00 PLS ADVISE.
 CMT: SPOT N/A. MG OFFER 5A NEWS. NOT PRE-BOOKED PLS APPROVE.

REP HEADLINE# 6115408 TRF# 472832 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 2: UNAPPROVED REV #3 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT4/12 12.55
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:
OCT/12			46300.00									

CONTRACT TOTAL 46300.00
 TOTAL SPOTS 78

MARKET TOTALS \$272,352 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%
 KTUD 1%

SVC- NSI BOOKS- MAY/PJ
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE



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CONTRACT

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NEBO Media, Media Account
Attention: Jessica Murray
3299 K Street NW
Washington, DC 20007
USA

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<u>Product</u> NRSC 2012		
<u>Contract Dates</u> 10/03/12 - 10/09/12		<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 10/03/12 / 10/03/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

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N 11	KVVU	10/03/12	10/05/12	MORE Access	630-7pm		:30			NM	1	\$705.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	--WTF--				3	\$235.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	KVVU	10/01/12-10/07/12	MORE Access	630-7pm	---WThF----	:30		\$235.00	NM			
		See MG 11.4											
	2	KVVU	10/01/12-10/07/12	MORE Access	630-7pm	---WThF----	:30		\$235.00	NM			
		See MG 11.4											
	3	KVVU	10/01/12-10/07/12	MORE Access	630-7pm	---WThF----	:30		\$235.00	NM			
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	4	KVVU	10/04/12-10/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	----ThF----	:30		\$705.00	NM			
	Ⓜ MG for 11.2,11.3,11.1												
Totals												78	\$46,300.00

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Signature: _____ Date: _____

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FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT3/12 10.17
CHANGES *** KVVU-TV ***

BUYER NAME	JESSICA MURRAY
SALES PRSN	PH- TERESA DIFURIA

	CLASS:	NATL.	LOCAL	REGIONAL
--	--------	-------	-------	----------

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT3/12 10.17

OK'D M3 SEE LINE 35
TOTAL SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

11	S	600P-700P	30	\$235.00	10/3	10/5	0	W-F	0
PROGRAM : MORE									

35	A	700A-900A	30	\$705.00	10/4	10/5	1	TH-F	1
----	---	-----------	----	----------	------	------	---	------	---

ISSUED:W-F/600P-700P	OCT3 (3/WK)	30S	\$235.00	(OCT2/12)
FFER:TH-F/700A-900A	OCT4	30S	\$705.00	PLS ADVISE.
CMT:SPOTS N/A. MG IN 7A NEWS. NOT PRE-BOOKED PLS APPROVE.				

REP HEADLINE# 6115408 TRF# 472832 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT3/12 10.17
 *** KVVU-TV *** HARRIS REPORT FROM REP **CHANGES**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

OCT/12 46300.00 CONTRACT TOTAL 46300.00
 TOTAL SPOTS 78

MARKET TOTALS \$272,352 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%
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<u>Contract Dates</u> 10/03/12 - 10/09/12		<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 04/13/12 / 04/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/03/12	10/05/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	\$1,095.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$365.00			
N 2	KVVU	10/03/12	10/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$475.00			
N 3	KVVU	10/03/12	10/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$2,970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				6	\$495.00			
N 4	KVVU	10/03/12	10/05/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$220.00			
N 5	KVVU	10/03/12	10/05/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$195.00			
N 6	KVVU	10/03/12	10/05/12	Katie Couric	2-3p		:30			NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$145.00			
N 7	KVVU	10/03/12	10/05/12	Anderson	3-4p		:30			NM	3	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$155.00			
N 8	KVVU	10/03/12	10/05/12	The Dr.Oz Show	4-5p		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				4	\$225.00			
N 9	KVVU	10/03/12	10/05/12	Fox 5 News at 5	5-530p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$350.00			
N 10	KVVU	10/03/12	10/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	\$1,095.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$365.00			
N 11	KVVU	10/03/12	10/05/12	MORE Access	6-7pm		:30			NM	3	\$705.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 04/13/12 / 04/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$235.00			
N 12	KVVU	10/03/12	10/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$1,250.00			
N 13	KVVU	10/03/12	10/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	3	\$1,905.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$635.00			
N 14	KVVU	10/03/12	10/03/12	X-Factor	W 8-10pm		:30			NM	1	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$5,250.00			
N 15	KVVU	10/04/12	10/04/12	Bones	Thu 9p-10p		:30			NM	1	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$4,900.00			
N 16	KVVU	10/06/12	10/06/12	NCAA Football	Various		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----2-				2	\$750.00			
N 17	KVVU	10/07/12	10/07/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$150.00			
N 18	KVVU	10/07/12	10/07/12	NFL Late Game	NFL Late Game		:30			NM	1	\$4,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$4,650.00			
N 19	KVVU	10/07/12	10/07/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$925.00			
N 20	KVVU	10/07/12	10/07/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$450.00			
N 21	KVVU	10/08/12	10/09/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$365.00			
N 22	KVVU	10/08/12	10/09/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$475.00			
N 23	KVVU	10/08/12	10/09/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				4	\$495.00			
N 24	KVVU	10/08/12	10/09/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$220.00			
N 25	KVVU	10/08/12	10/09/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$195.00			
N 26	KVVU	10/08/12	10/09/12	Katie Couric	2-3p		:30			NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$145.00			
N 27	KVVU	10/08/12	10/09/12	Anderson	3-4p		:30			NM	2	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$155.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 472832 /		<u>Alt Order #</u> 06115408
<u>Contract Dates</u> 10/03/12 - 10/09/12	<u>Product</u> NRSC 2012	<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 04/13/12 / 04/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	KVVU	10/08/12	10/09/12	The Dr.Oz Show	4-5p		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				3	\$225.00			
N 29	KVVU	10/08/12	10/09/12	Fox 5 News at 5	5-530p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$350.00			
N 30	KVVU	10/08/12	10/09/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$365.00			
N 31	KVVU	10/08/12	10/09/12	MORE Access	6-7pm		:30			NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$235.00			
N 32	KVVU	10/08/12	10/09/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$1,250.00			
N 33	KVVU	10/08/12	10/09/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	\$1,270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$635.00			
Totals											80	\$46,300.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/09/12	80	\$46,300.00	\$39,355.00
Totals	80	\$46,300.00	\$39,355.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP25/12 12.45
*** KVVU-TV ***

REP HEADLINE# 6115408 TRF# 472832
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ADV # ADV. NAME ISS/NRSC REP. # OFF. # 762 SALESMAN #

AGY # AGY. NAME NEBO MEDIA, INC. BUYER NAME JESSICA MURRAY

P.O. BOX 3775 SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20027

ORDER # CONTRACT # 6115408 CLASS: NATL. LOCAL REGIONAL

PRDCT NRSC 2012 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/12 OCT9/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP25/12 12.45

REP: TO ROSE
FR NIKKI
CHANGE IN AGENCY
NO OTHER CHANGES
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

NO BUYS TO PRINT

OCT/12 46300.00 CONTRACT TOTAL 46300.00
TOTAL SPOTS 80

MARKET TOTALS \$272,352 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%
KTUD 1%

SVC- NSI BOOKS- MAY/PJ
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
SEP26/12 09.52
*** KVVU-TV ***

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	JESSICA MURRAY	
SALES PRSN	PH- TERESA DIFURIA	

ORDER # _____ CONTRACT # 6115408 CLASS: NATL. LOCAL REGIONAL

PRDCT	NRSC 2012	EST #	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT3/12 OCT9/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP26/12 09.52

REP: TO ROSE
FR NIKKI
OKD M1 SEE LINE 34
TOTAL SAME
PLS CNF THANKS

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18		S	100P-400P	30		\$4,650.00	10/7	10/7	0		SUN	0
PROGRAM : NFL												
34		A	1000A-130P	30		\$4,650.00	10/7	10/7	1		SUN	1
PROGRAM : NFL												
ORD COM1 : NO LATE GAME. MOVE TO EARLY GAME. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT7 ON LINE-18 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#18	MISSED:SUN/100P-400P				OCT7		30S	\$4,650.00	(SEP25/12)	
			OFFER:SUN/1000A-130P				OCT7		30S	\$4,650.00	PLS ADVISE.	
CMT:NO LATE GAME. MOVE TO EARLY GAME. PRE-BOOKED PLS APPROVE.												

APR13/12 16.4
*** KVVU-TV ***

SALES PRSN PH- TERESA DIFURIA

DATE APR13/12 16.46

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			500A-600A	30		\$365.00	10/3	10/5	3		W-F	3
PROGRAM : 5A NEWS												
2			600A-700A	30		\$475.00	10/3	10/5	3		W-F	3
PROGRAM : 6A NEWS												
3			700A-900A	30		\$495.00	10/3	10/5	6		W-F	6
PROGRAM : 7A NEWS												
4			900A-1000A	30		\$220.00	10/3	10/5	3		W-F	3
PROGRAM : MORE												
5			1000A-1100A	30		\$195.00	10/3	10/5	3		W-F	3
PROGRAM : DR OZ												

APR13/12 16.4
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			200P-300P PROGRAM : KATIE COURIC	30		\$145.00	10/3	10/5	3		W-F	3
7			300P-400P PROGRAM : ANDERSON	30		\$155.00	10/3	10/5	3		W-F	3
8			400P-500P PROGRAM : DR OZ	30		\$225.00	10/3	10/5	4		W-F	4
9			500P-530P PROGRAM : 5P NEWS	30		\$350.00	10/3	10/5	3		W-F	3
10			530P-600P PROGRAM : 530P NEWS	30		\$365.00	10/3	10/5	3		W-F	3
11			600P-700P PROGRAM : MORE	30		\$235.00	10/3	10/5	3		W-F	3
12			1000P-1100P PROGRAM : 10P NEWS	30		\$1,250.00	10/3	10/5	3		W-F	3
13			1100P-1130P PROGRAM : 11P NEWS	30		\$635.00	10/3	10/5	3		W-F	3
14			800P-930P PROGRAM : X FACTOR	30		\$5,250.00	10/3	10/3	1		WED	1
15			900P-1000P PROGRAM : BONES	30		\$4,900.00	10/4	10/4	1		THU	1
16			1000A-400P PROGRAM : NCAA FBALL	30		\$750.00	10/6	10/6	2		SAT	2
17			800A-900A PROGRAM : SU 8A NEWS	30		\$150.00	10/7	10/7	1		SUN	1

APR13/12 16.4
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18			100P-400P	30		\$4,650.00	10/7	10/7	1		SUN	1
PROGRAM : NFL												
19			1000P-1045P	30		\$925.00	10/7	10/7	1		SUN	1
PROGRAM : SU 10P NEWS												
20			1045P-1100P	30		\$450.00	10/7	10/7	1		SUN	1
PROGRAM : SPORTS WRAP UP												
21			500A-600A	30		\$365.00	10/8	10/9	2		M-TU	2
PROGRAM : 5A NEWS												
22			600A-700A	30		\$475.00	10/8	10/9	2		M-TU	2
PROGRAM : 6A NEWS												
23			700A-900A	30		\$495.00	10/8	10/9	4		M-TU	4
PROGRAM : 7A NEWS												
24			900A-1000A	30		\$220.00	10/8	10/9	2		M-TU	2
PROGRAM : MORE												
25			1000A-1100A	30		\$195.00	10/8	10/9	2		M-TU	2
PROGRAM : DR OZ												
26			200P-300P	30		\$145.00	10/8	10/9	2		M-TU	2
PROGRAM : KATIE COURIC												
27			300P-400P	30		\$155.00	10/8	10/9	2		M-TU	2
PROGRAM : ANDERSON												
28			400P-500P	30		\$225.00	10/8	10/9	3		M-TU	3
PROGRAM : DR OZ												
29			500P-530P	30		\$350.00	10/8	10/9	2		M-TU	2
PROGRAM : 5P NEWS												

REP HEADLINE# 6115408
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215-564-1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

APR13/12 16.4
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
30			530P-600P	30		\$365.00	10/8	10/9	2		M-TU	2
PROGRAM : 530P NEWS												
31			600P-700P	30		\$235.00	10/8	10/9	2		M-TU	2
PROGRAM : MORE												
32			1000P-1100P	30		\$1,250.00	10/8	10/9	2		M-TU	2
PROGRAM : 10P NEWS												
33			1100P-1130P	30		\$635.00	10/8	10/9	2		M-TU	2
PROGRAM : 11P NEWS												
OCT/12			46300.00									
CONTRACT TOTAL											46300.00	
TOTAL SPOTS											80	

MARKET TOTALS \$272,352 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%
KTUD 1%

SVC- NSI BOOKS- MAY/PJ
DEMOS- RA35+*